

Capability Statement

Women-led Media & Production Company | Culturally Competent Storytelling | Public Engagement Solutions

Company Overview

Transmedia 360 is a women-led media and production company based in Los Angeles, CA and Lagos, Nigeria, specializing in culturally competent storytelling, public engagement campaigns, and multimedia production. We partner with government agencies, NGOs, and socially responsible brands to create films, festivals, health fairs, and digital content that inspire, inform, and connect communities across the African Diaspora and beyond.

Core Competencies

- **Film & Video Production:** Concept-to-completion development of culturally relevant films and multimedia content.
- **Event & Festival Production:** Planning and execution of cultural festivals, public engagement events, and community programs.
- **Marketing & Communications:** Culturally competent branding, messaging, and audience engagement strategies.
- **Public Engagement Campaigns:** Creative campaigns for government, NGO, and mission-driven brands.
- **Cross-Cultural Media Consulting:** Advising on inclusive content development and media strategies.

Differentiators

- Women-led, minority-owned company with dual presence in the U.S. and Africa.
- Expertise in both entertainment production and public engagement campaigns.
- Proven track record in cross-cultural media and storytelling for diverse audiences.
- Strong relationships with community organizations, influencers, and international partners.
- Integrated creative, production, and strategic communication services.



About the CEO

Queen Nina Womack

HRH Queen Nina Womack is a results-driven creative executive, cultural entrepreneur, and social impact leader with over 25 years of experience in large-scale event production, multimedia campaigns, and public engagement. As CEO of Transmedia 360, she produces culturally competent films, festivals, and digital content for mission-driven brands, government agencies, and NGOs across the U.S. and Africa.

Through her nonprofit Let's Be Whole, she has distributed healthy groceries to 80,000+ families annually and delivered culturally relevant wellness and mental health programs. Crowned a Development Queen in Ghana and honored as a Chief in Nigeria, she also leads the Royal African Company, connecting U.S. and African markets through trade, agriculture, skills training, and sustainable development projects.

NAICS Codes

- **711320:** Promoters of Performing Arts, Sports, and Similar Events (without facilities)
- **561920:** Convention and Trade Show Organizers
- **512110:** Motion Picture and Video Production
- **UEI:** 128883739 **CAGE Code:** 9T3B4
- **541430:** Graphic Design Services
- **541820:** Public Relations Agencies
- **541613:** Marketing Consulting Services
- **611430:** Professional and Management Development Training

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